

SERVICE AGREEMENT PROPOSAL

Jewellery Website Development Services

Date: 24/8/2026

CLIENT INFORMATION

Client Name: Gupta Jewellers

Contact Person: Mr. Biswajit Kapri

Email: laxmigemsandjewelspltd@gmail.com

Phone: 9903657429

SCOPE OF WORK

We are pleased to propose our professional jewellery website development services. The following packages are available:

PACKAGE PRICING & FEATURES

Feature	₹20,000 Basic	₹30,000 Standard	₹50,000 Premium
Website type	Basic jewellery website	Jewellery catalogue website	Premium jewellery catalogue
Design	Template/customized	Semi-custom	Fully custom/premium
Pages	5	8-10	12-15+
Homepage	Basic	Professional	Premium custom
Jewellery categories	3-4	6-8	10+
Product/Design display	20-35	65-90	Upto 150
Category-wise catalogue	Basic	Basic	✓ Advanced
Wedding Collection	Basic section	Dedicated Wedding Collection section	Dedicated premium Wedding Collection page with multiple sub-collections
Gallery	Basic	Categorized photo gallery	Advanced gallery
Branch/Showroom section	1-2 locations	Multiple	Multiple + dedicated layouts

Feature	₹20,000 Basic	₹30,000 Standard	₹50,000 Premium
Events section	—	Events section with images and event information	✓ Advanced
Testimonials	Basic	Customer testimonials with name/content	Premium testimonial section with enhanced design and multiple testimonial formats
Video section	—	✓	✓
Instagram/social integration	✓	✓	✓
Enquiry form	✓	✓	✓
WhatsApp/Call buttons	✓	✓	✓
Google Maps	Map for main location	✓	Dedicated map/location presentation for multiple branches
SEO setup	Basic	Standard	Advanced on-page
CMS/Admin	Basic	Admin facility for updating products, images & basic content	Advanced CMS structure for managing products, categories, collections, galleries & content
Content arrangement	Client-provided	Assisted	Detailed structuring
Image/content optimization	Basic	Standard	Advanced image optimization and presentation according to different website sections
Custom sections	Limited	Limited	Multiple
Mobile responsiveness	Responsive on mobile/tablet/desktop	Fully responsive with section-wise mobile optimization	Advanced responsive design with customized mobile/tablet layouts
Speed optimization	Basic optimization	Standard speed optimization	Advanced performance and image optimization

Feature	₹20,000 Basic	₹30,000 Standard	₹50,000 Premium
Development Cost	₹20K	₹30K	₹50K

*** Domain & Hosting (1 Year): ₹8,000 (applicable to all packages)**

PAYMENT TERMS

50% Advance Payment: Due upon agreement signing

50% Final Payment: Due upon project completion and delivery

TIMELINE

Project Duration: 30–45 days (subject to client feedback and content provision)

Deliverables: Website goes live upon completion and final payment

TERMS & CONDITIONS

1. Client Responsibilities

• Provide all jewellery product details, images, descriptions, and content in a timely manner • Ensure all product information is accurate and up-to-date • Provide business information for the 'About Us' section

2. Service Scope

• Website design and development as per the selected package • Basic training on website management and updates • 30-day post-launch support for bug fixes and minor adjustments

3. Revisions & Amendments

• Up to 3 rounds of revisions included in the quoted price • Additional revisions beyond the agreed scope will be charged separately

4. Intellectual Property

• The completed website design and development work shall be the sole property of the client • Custom code and design created specifically for this project remain with the client

ACCEPTANCE & SIGNATURES

By signing below, both parties agree to the terms and conditions outlined in this proposal.

For Client:

Name: Mr. Biswajit Kapri

Date: 24.08. 2026

Signature:

For Service Provider:

Name: Blue Waves Media

Date: 24.08. 2026

Signature: