**INDUVED PHARMACEUTICALS PVT. LTD.**

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# NO OBJECTION CERTIFICATE (NOC)

## AND SERVICE AUTHORIZATION

**Date:** 13 November 2026 **Effective date:** 15 November 2026

**Issued to:** Blue Waves Media
**Legal name:** Ashish Kalanoria (Proprietor)
**GSTIN:** 19AYCPK7151N1ZY
**Address:** 3rd Floor, FL-3B, BL-A, Tollygunge Circular Road, New Alipore, Kolkata, West Bengal - 700053.

**Subject: Authorization for Meta Ads Management Services**

Induved Pharmaceuticals Private Limited (the **Company**) has no objection to appointing **Blue Waves Media**, a proprietorship of Mr. Ashish Kalanoria (the **Service Provider**), to provide Meta advertising management services for the Induved brand, subject to the terms below.

### 1. Scope of services

The Service Provider will manage Facebook and Instagram advertising, including campaign planning, account audit, Meta Pixel and Conversions API checks, targeting, retargeting, optimization, creative development and reporting. Monthly deliverables include **3 Reels, 3 static creatives and 2 carousel creatives**, with agreed design and editing work.

### 2. Service charges and GST

The fixed management fee is INR 10,000 (Rupees Ten Thousand Only) per month. GST, if applicable, will be charged additionally. Any increase in the Meta advertising budget must receive prior written approval from Induved Pharmaceuticals Private Limited. Blue Waves Media shall not increase campaign budgets, daily spending limits, or incur any additional charges without such approval.

### 3. Service period and termination

Services commence on **15 November 2026** and continue month-to-month, with **no mandatory three-month lock-in**. Either party may terminate on **15 days' written notice** without an early termination penalty. Fees for work performed until termination will be settled proportionately.

### 4. Confidentiality and data protection

The Service Provider must keep all Company business, customer, financial, advertising, marketing, account and operational information strictly confidential. Such information must not be disclosed, shared, sold, transferred or used for any third party, competitor or other client without the Company's prior written consent. This obligation survives termination.

### 5. Ownership and account access

All Meta Business Manager accounts, ad accounts, Facebook and Instagram pages, Pixel, datasets, customer information, campaign records and brand assets remain the Company's property. The Service Provider receives only the permissions needed for the work and may not transfer ownership or administrative control.

### 6. Reporting and approvals

The Service Provider will share regular campaign updates and monthly performance reports. Changes to advertising budgets, extra expenditure and public-facing product or medical claims require prior Company approval.

### 7. Limited authorization and handover

This NOC is limited to the agreed Meta Ads services and does not authorize independent use of Company data or assets. On termination, the Service Provider must return Company information, hand over paid-for work and reports, and stop using Company account access immediately.

### 8. Acknowledgment

The Service Provider acknowledges the terms of this authorization by signing below. Any material changes require written agreement of both parties.

**For INDUVED PHARMACEUTICALS PVT. LTD.**

Rajendra Kumbhar, Managing Director
Date: 13 November 2026

**Acknowledged by BLUE WAVES MEDIA**

Ashish Kalanoria, Proprietor
Signature / Date: 14 November 2026