



Blue Waves Media

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To,

Coral

28A Lake View Road, Hemanta Mukherjee Sarani, Lake Terrace, Kolkata 700029

Quotation #: **QT-2026-0329**

Date: **Sep 14, 2026**

Kind Atten: **Sonal**

Dear Sir/Mam,

While thanking you for your enquiry, we are pleased to quote below our lowest prices for the following as desired, subjected to following terms & conditions.

SL No	Product	Description	Quantity	Price/Unit	Unit	Total
1	Social Media Marketing	Meta Ads Management – Scope of Work 1. Campaign Creation & Setup 2. Meta Ads Manager account and campaign structure setup 3. Campaign creation based on business objectives Different campaign types: * Awareness Campaign – Brand awareness and reach * Engagement Campaign – Post engagement, video views and social interactions * Traffic Campaign – Website and landing page traffic * Leads Campaign – Lead generation through Instant Forms and Website * Sales/Conversion Campaign – Website conversions and purchases * Campaign, Ad Set and Ad-level structuring Audience Targeting * Target audience research and identification * Demographic, location, interest and behavior-based targeting * Custom Audience creation * Lookalike Audience creation Pixel & Tracking Setup * Meta Pixel setup and verification * Standard and custom event tracking * Conversion tracking setup Campaign Optimization * Regular campaign performance monitoring * Budget and bid optimization * Audience optimization * Placement optimization * Ad creative and copy optimization Retargeting Campaigns * Website visitors retargeting * Facebook and Instagram engagers retargeting * Video viewers retargeting Performance Monitoring & Reporting * Regular campaign monitoring * Tracking key performance metrics such as: * Reach & Impressions * CPM * CTR * CPC * Leads * CPL	1	10,000	Months	₹10,000

SL No	Product	Description	Quantity	Price/Unit	Unit	Total
2	Search Engine Optimization (SEO)	SEO Management – Scope of Work 1. On-Page SEO * Keyword Research & Keyword Mapping * Meta Title & Meta Description Optimization * H1/H2 & Content Optimization * Product & Category Page Optimization * URL & Internal Linking Optimization * Image ALT Text Optimization Target Keyword Examples: * Designer Clothing Online * Luxury Fashion Brands * Designer Dresses for Women * Designer Sarees Online * Luxury Ethnic Wear * Designer Lehenga Online * Premium Fashion Store * Designer Wear for Women Off-Page SEO * High-Quality Backlink Building * Guest Posting & Blogger Outreach * Fashion & Lifestyle Website Backlinks * Brand Mentions & Citations * Competitor Backlink Analysis * Domain Authority Improvement Technical SEO * Website SEO Audit * Indexing & Crawlablity Check * Sitemap & Robots.txt Optimization * Broken Link & Redirect Fixes * Page Speed & Mobile SEO Recommendations * Schema Markup Monitoring & Reporting * Keyword Ranking Tracking * Organic Traffic Monitoring * Google Search Console Monitoring * Backlink Monitoring * Monthly SEO Report & Recommendations Goal: Improve Google rankings, increase organic traffic, strengthen brand visibility, and generate more relevant customers through organic search.	1	10,000	Months	₹10,000
3	Google My Business	Google Business Profile (GMB) – Scope of Work 1. GMB Optimization * Business Profile Optimization * Category & Service Optimization * Business Description Optimization * Product/Service Optimization * Photo & Video Optimization Local SEO * Local Keyword Research * Google Maps Ranking Optimization * Location-Based Keyword Optimization * Competitor GMB Analysis * Local Citation & Directory Optimization Target Keywords: * Designer Clothing Store in Kolkata * Luxury Fashion Store in Kolkata * Designer Wear in Ballygunge * Designer Dresses in Kolkata * Ethnic Wear Store in Kolkata * Premium Fashion Store in Kolkata GMB Content & Reviews * Regular Google Posts * Product & Offer Updates * Photo Updates * Customer Review Monitoring & Responses Performance & Reporting * Google Maps Ranking Tracking * Calls & Website Click Monitoring * Monthly Performance Report * Continuous Optimization Goal: Improve Google Maps visibility, increase local rankings, and generate more calls, website visits and store visits.	1	7,000	Months	₹7,000

Terms & Conditions

- We don't guarantee any assure number of lead generation from the sms campaign.
- All dispute subjected to KOLKATA jurisdiction.
- Given work should not be dependent upon any other work.
- Payment in the favor of BLUE WAVES MEDIA.
- Payment Terms: 100% Advance in the form of CHQ/Account Transfer.
- GST 18% Extra. (GST No - 19AYCPK7151N1ZY)
- Validity: This offer is valid till 10 Days

We look forward for a long term association with you and kindly send us your acceptance confirmation, with your PO.

Thank You

From, Blue Waves Media

ANANYA