



Blue Waves Media

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Shree Anand Jewelers howrah
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Quotation #: **QT-2026-0215**

Date: **Jul 20, 2026**

Kind Atten: **Anmol Ratan**

Dear Sir/Mam,

While thanking you for your enquiry, we are pleased to quote below our lowest prices for the following as desired, subjected to following terms & conditions.

SL No	Product	Description	Quantity	Price/Unit	Unit	Total
1	Social Media Marketing	Social Media Marketing Proposal For Facebook & Instagram * Social Media Management * Manage Facebook & Instagram accounts * 16 Monthly Content Posts * 8 Professional Reels * 5 Creative Static Posts * 3 Engaging Carousel Posts * Complimentary Festival Posts (Provided during major festivals and special occasions) * Premium graphics & professional reel editing * Content strategy and posting schedule * Organic branding and consistent brand identity * Increase organic reach and engagement * Improve views, followers, and profile visibility * Audience engagement and community management * Trend-based content planning with relevant hashtags * Monthly performance report Meta & Google Ads Management * Campaign creation and setup * Lead generation campaigns * Audience research and precise targeting * Pin code-wise location targeting * Creative ad copy and ad creatives * Campaign optimization for better ROI * A/B testing for improved performance * Continuous monitoring and budget optimization Objective * Build a strong online brand presence * Increase engagement and organic growth * Generate high-quality leads and sales * Maximize return on ad spend (ROAS)	1	12,000	Months	₹12,000
2	Social Media Marketing	Google Business Profile (GMB) Optimization Proposal * Google Business Profile Management * Complete Google Business Profile Management * Business profile optimization * Ranking improvement on Google Maps & Local Search * Regular business information updates * Weekly image and post publishing * Offer, event, and service updates * Keyword research for local SEO * Competitor analysis * Category and service optimization * Review management and response * Performance monitoring and insights * Citation and local SEO optimization * Monthly ranking and performance report Objective * Improve Google Maps ranking * Increase local visibility and brand awareness * Generate more calls, website visits, and direction requests * Drive high-quality local leads and customer inquiries	1	3,000	Months	₹3,000

Terms & Conditions

- We don't guarantee any assure number of lead generation from the sms campaign.
- All dispute subjected to KOLKATA jurisdiction.
- Given work should not be dependent upon any other work.
- Payment in the favor of BLUE WAVES MEDIA.
- Payment Terms: 100% Advance in the form of CHQ/Account Transfer.
- GST 18% Extra. (GST No - 19AYCPK7151N1ZY)
- Validity: This offer is valid till 10 Days

We look forward for a long term association with you and kindly send us your acceptance confirmation, with your PO.

Thank You

From, Blue Waves Media

Anjali Mandal